



## Economic and Social Council

Distr.: General  
29 November 2022

Original: English

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### Commission on the Status of Women

Sixty-seventh session

6–17 March 2023

**Follow-up to the Fourth World Conference on Women and  
to the twenty-third special session of the General Assembly  
entitled “Women 2000: gender equality, development and  
peace for the twenty-first century”**

### **Statement submitted by Miss Caricom Int’l. Foundation CIP, Inc., a non-governmental organization in consultative status with the Economic and Social Council\***

The Secretary-General has received the following statement, which is being circulated in accordance with paragraphs 36 and 37 of Economic and Social Council resolution 1996/31.

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\* The present statement is issued without formal editing.



## Statement

The recent global experience of the Covid-19 panic has instigated extreme life changes to humanity. It has affected human lives in various ways calling for adjustment ranging from economic, social, emotional, financial, professional changes. Life adjustments often come with a wide range of experiences and emotions. People have found themselves striving to survival, in most circumstances seeking for information and knowledge necessary to function effectively and maintain developmental capacity.

Covid-19, the use of technology and social media has given us glimpse into what the future looks like with the use of technology and information as it helps to facilitate the use of sharing information. It is hard to imagine what it would be like if we did not have social media to reach parts of the world with information about this pandemic. Essential services, hospitals and government agency has also been able to function more effectively because of technology and social media in fighting the Covid-19 pandemic. However, this seems to leave Fashion and Cultural identities behind and our organizations in advocating for Building Back Better imagines that Fashion and cultural identities must not be left out.

With the existence of Covid-19, more efforts were carried out by Miss Caricom Int'l. Foundation CIP, Inc. through Digital empowerment and Fashion education significantly noting the global effect of Covid-19 towards overall disruption on development from the local community affecting human personality and wellbeing. The overall systems are disrupted including Fashion cultural floors on humanity and wellbeing. This made fashion education imperative to gender generation, gender equality and most paramount foundation for societal progress and recognition of social identity. Fashion education remains the most paramount foundation for societal progress and recognition of social identity.

Our organizations and partners have come to a resolve that Building Back Better will effectively contribute immensely to balancing human life to fit successfully into a new normal. This affirms the need for effective adjustment and picturing life basic that derails human peace and harmony.

To rebuild, establish and become a better you in Covid-19 era, the Building Back Better will begin to rekindle light on human thought process that will focus on thinking along Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls.

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However, this seems to leave Fashion and Miss Caricom Int'l. Foundation CIP, Inc. has in the past 20 years spearheaded the course on cultural identity through fashion education and advocacy. Miss Caricom Int'l. Foundation CIP, Inc. also maintained its mission by empowering the younger generation to self-identity, building of self-integrity and Interpersonal relations, as well as policy advisory and advocacy.

Miss Caricom Int'l. Foundation CIP, Inc., having recognized calls from Member States to promote innovation among youth by ensuring that information and communications technologies are fully and appropriately integrated into education

and training at all levels, including in the development of curricula, teacher training and institutional administration and management, and in support of the concept of lifelong learning; and Recalling that access to quality formal and non-formal education, at all levels, including, as appropriate, catch-up and literacy education, including in assessing information and in information and communications technologies for those who did not receive formal education, information and communications technologies, extracurricular activities and volunteerism are important factors that enable young people to acquire the relevant skills and to build their capacities, including for employ-ability and entrepreneurial development, and to gain decent and productive work. Action should be taken to ensure that young people have access to digital services and technology opportunities necessary for the innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls.

Miss Caricom Int'l. Foundation CIP, Inc. in its outreach programs in developed and developing countries has utilized the use of mainstream media technology to engage, educate and address some major concerns in these grassroots communities.

Miss Caricom Int'l. Foundation CIP, Inc. has used cell phones and data sharing on social networks to communicate with on the ground workers and resident of those communities in the distribution of essential supplies such as food, masks, and medical supplies.

This task would be much more complicated and difficult to accomplish without technology and social media, as these regions are less developed and hard to reach. It is through our initiative on “Partnership with Action” that enabled collaborative action to ensure sustainable implementation.

Digital technologies are electronic tools, systems, devices, and resources that generate, store or process data. Well known examples include social media, online games, multimedia, and mobile phones. Digital learning is any type of learning that uses technology. The use of technology and social media has however given us a glimpse into the future and information as it helps to facilitate the need for continued education and information sharing.

Fashion can change and shape lives through its personal connection to us all. We all must wear clothes and every piece of clothing we buy represents a personal choice – it is this intrinsically human relationship between us and our fashion that makes it political.

In submission to the objective of the 67th Session of the Commission on Status of Women, Miss Caricom Int'l. Foundation CIP, Inc. considers it important to digitalize and Innovate all-inclusive Fashioner market by integrating fashion through Innovation technology through training, education and enacting Digital Fashioner Market Place (DFMP). The Digital Fashioner Market Place will establish demand towards eradication of poverty, ending hunger and providing quality and inclusive education for digital technology on fashion lifelong learning.

Miss Caricom Int'l. Foundation CIP, Inc. has continued to cue into the UN Women prioritized innovation technology as one of the “drivers of change” within its new draft Strategic Plan, 2018 – 2021 through focus on developing markets for innovations that advance gender equality; integrating gender issues with innovation; promoting women as innovators and entrepreneurs; and investing directly in technology- driven innovative solutions that meet the needs of women and girls.

Miss Caricom Int'l. Foundation CIP, Inc. is optimistic that the time is now for strong pace to be set in stepping up inclusive actions for gender equality using innovative technology and digitalization and the use of social media to advance the

reaches of education to places and people that was unattainable before this technology.

Miss Caricom Int'l. Foundation CIP, Inc. will continue to train and empower women and girls especially those from marginalized communities to become women and girls that will transform the world, creating life changing impact that would eradicate barriers to achieving gender equality and the empowerment of women and girls.

Miss Caricom Int'l. Foundation CIP, Inc. through its projects affirms that Innovation is about identifying new and more effective solutions that explicitly meet the needs of women and girls and have the ability to accelerate impact.

Miss Caricom Int'l. Foundation CIP, Inc. affirms that the 67th Commission on the Status of Women priority theme should focus on gender in technology to lead to innovations that empower girls and women while simultaneously promoting technological change and education on digital divide sustainably. Miss Caricom Int'l. Foundation CIP, Inc. recommend that knowledge solutions to long-standing problems could be provided through innovations and technology change on gender issues.

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