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**Follow-up to the Fourth World Conference on Women and
to the twenty-third special session of the General Assembly
entitled “Women 2000: gender equality, development and
peace for the twenty-first century”**

Statement submitted by AIM Education & Research Society, a non-governmental organization in consultative status with the Economic and Social Council*

The Secretary-General has received the following statement, which is being circulated in accordance with paragraphs 36 and 37 of Economic and Social Council resolution 1996/31.

* The present statement is issued without formal editing.



Statement

AIM Education & Research Society - A non-governmental organization (NGO), non-profit, voluntary citizens' group which is organized on a local, national or international level. Task-oriented and driven by people with a common interest, we perform a variety of service and humanitarian functions, bring citizen concerns to governments, advocate and monitor policies through provision of information. We organize specific issues, such as human rights, environment or health and livelihood. We provide analysis and expertise, serve as early warning mechanisms and help monitor and implement international agreements.

The objective of the mission is to “build strong and vibrant institutional platforms for women’s empowerment that enable women to increase household incomes through livelihood enhancements and improved access to financial and other services”. The focus of the mission will also include leveraging financial resources, livelihood support, public services and to ensure their entitlements.

Training and development is a field concerned with organizational activity aimed at bettering the performance of individuals and groups in organizational settings. It has been known by several names, including human resource development, and learning and development.

Digitalization offers a variety of opportunities for female empowerment and for equal female participation in labour markets, financial markets, and entrepreneurship. Currently, digitalization seems to favour a female labour force that faces lower risk of being replaced by machines, compared to male labour force. Women’s often superior social skills represent a comparative advantage in the digital age, and this is particularly so when social skills are complemented with higher education and advanced digital literacy. However we are working on the same barriers and deficits that obstruct women’s current advancement in developing countries which may deprive them from many beneficial opportunities in the digital age. Our efforts are for rendering women better access to the new digital technologies seems a promising starting point for such efforts, and for thereby achieving the goal of gender equality.

The digital revolution opens new windows of opportunity for women to spur their goal of gender equality. The digital revolution, characterized by artificial intelligence, big data, cloud computing and mobile robotics could improve female participation in economic life and enhance the economic and social autonomy of women in (at least) three ways. Firstly, mobile and digital technologies offer women the potential to bypass some of the traditional cultural and mobility barriers, particularly in emerging and developing countries. Digital technologies could help women access new markets, work flexibly and distantly, acquire and interact with customers, receive training and provide mentoring, improve financial autonomy and access finance for their ventures. Secondly, women quite often possess superior social skills, which can expect increasing rewards on labour markets in the digital age. Such social skills are often a feature of women-dominated jobs and they include, for instance, a heightened sense of responsibility towards the wider community, greater empathy, more effective communication and a greater willingness to adapt to changing circumstances.

- Design programmes to foster women’s economic and digital inclusion.
- Help women complement their social skills with higher education and advanced digital skills.
- Support high-quality online platforms to foster women’s entrepreneurial skills.

- Popularize innovative web-based instruments that improve female entrepreneurs' access to financial capital.

AIM Education & Research Society is helping corporations invest in social initiatives for women. With multiple modes of partnerships like payroll giving, cause related marketing, direct child support and youth support, we help corporations in strengthening their corporate social responsibility programmes by letting them adopt, initiate or partner development projects, particular to women.

NGOs provide much needed services to their respective communities, and thorough planning during the start-up process is crucial to develop an effective and professional organization that is able to meet the challenges faced by the world today.

The programmes of NGOs include:

1. To develop network between government health personnel and NGOs with a view to take maximum advantage of government infrastructure.
 2. Promotion of safe motherhood through ante-natal/pre-natal and post-natal care;
 3. Child survival through immunization;
 4. Prevention and treatment of reproductive tract infections and sexually transmitted diseases;
 5. Health sexuality and general information to adolescent boys and girls;
 6. Effective referral system;
 7. Nutritional services to vulnerable groups;
 8. Women's empowerment, skill development for poor girls through training in computer, cutting and tailoring etc.
 9. Drug de-addiction projects.
 10. Animal welfare education programmes
- Skill upgradation for women - professional graduates – presently we are executing this project 2016-19

Empanelled as training partner for women under the Mission for Elimination of Poverty in Municipal Areas), Department of Municipal Administration and Urban Development (Government of Telangana state) – in different sectors, for implementing its placement linked skill training programmes (2017-2022).

- Presently we are associated as a training partner for Women with Stratadigm Education and Training Private Limited, a funded partner of National Skill Development Corporation and a training affiliate of the Banking, Financial Services and Insurance Sector Skill Council of India. Pradhan Mantri Kaushal Vikas Yojana is a unique initiative by the Government of India that aims to offer 24 Lakh Indian youths industry-relevant skill training. Under this scheme, the trainees will be offered a monetary reward and government certification on successful completion of training and assessment, which will help them in securing a job for a better future. The skills are also benchmarked to national occupational standards that have been developed by the National Skill Development Corporation with the support of the Sector Skill Council.

We are offering the following courses for women:

- Customer relation sales
- Data entry operator / Microsoft Office
- Accounting package (tally)

- Pre-primary teachers training
- Teaching assistant
- Data entry operator
- Accounting package using tally
- Sales and marketing

The list of projects of government, bi-lateral, multi-lateral funding agencies/institutions or United Nations funded projects taken up by this institution:

- Setup Degree College for Women under Osmania University Affiliation.
- Skill Training of Women under Planning Coordination Monitoring Board.
- Setup Postgraduate (Masters in Business Administration) College for Purdha Observing Women at Hyderabad.
- Skill Development Training of Women under National Skill Development Corporation Hyderabad.
- Skill Training of Teachers / Faculty for Women under Planning Coordination Monitoring Board Institutions.
- Placement Linked Skilled Training under Muslim Women's Educational Association Hyderabad.
- Skill Development Programme for Women Under Educational Society.
- "Free Coaching for Scheduled Caste and Other Backward Classes" Department of Social Justice and Empowerment, Government of India.
- Training / Skill Development for Women in Nizam's Institute of Medical Sciences.
- Training / Skill Development for Newly Recruited Nurses and other Para Medical Women Staff for Dr. VRK Women's Medical College and Teaching Hospital, Ranga Reddy.
- Skill Development Programme for Women in Muslim Education Social Cultural Organization schools in Kohir, Zaheerabad Medak District.
- Pre and Post Pregnancy Guide / Resources to Rural Women For Maternal Health and Research Trust in Kohir, Medak District.
- Placement linked Skill Training of Women under Khan Lateef Khan Foundation.
- Women's Community Development "Safety & Security" Awareness Initiative For Muslim Education Social Cultural Organization Group.
- Skill Training of Students, Faculty for Dr. VRK Medical College for Women.
- Women & Child Development Awareness – Rural Development Initiative.
- Women Empowerment & Skill Development for Shadan Women's College of Engineering & Technology.
- "Free Coaching & Allied Scheme for candidates belonging to minority communities". Funded by Ministry of Minority Affairs, New Delhi.
- Rajiv Gandhi Yuva Kirnalu Andhra Pradesh State Government Project for Rangareddy District.
- Skill Development & Training for Shaaz College of Engineering and Technology, Rangareddy District.

- Skill Development and Training for Aayan College of Engineering and Technology, Rangareddy District.
 - Skill Development and Training for Hi-Point College of Engineering & Technology, Rangareddy District.
 - Skill Development and Training for Muslim Minority Professional Colleges Association, Andhra Pradesh.
 - Skill Upgradation for Scheduled Caste and Scheduled Tribes, Government of Telangana Social Welfare Department.
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